



## Sheinberg Associates

Community & Strategic Planning, Expert Facilitation

## Barbara Sheinberg, AICP

Principal, Senior Planner & Facilitator

Barbara Sheinberg is the firm owner and principal at Sheinberg Associates and a certified planner (American Institute of Certified Planners (AICP, registration 0119992). Ms. Sheinberg has 26 years of experience specializing in community and land use planning; analysis of municipal boundary changes; and facilitation of community meetings and public involvement. Working with diverse groups, communities and stakeholders, Barbara has successfully helped organize, facilitate and report on dozens of strategic meetings with 5 to 100+ participants.

As a city planner, she has completed projects ranging from assessing the feasibility of municipal boundary changes; preparing coastal, master and comprehensive plans; work on zoning codes; analysis of transportation, tourism and recreation issues; to preparing environmental assessments.

As a senior facilitator, Ms. Sheinberg facilitates meetings of Federal, State and local government agencies; assists organizations with strategic planning retreats and plans; facilitates policy and technical round tables; and conducts varied public involvement programs tailored to the project and community's needs. Services include process design and convening, developing agendas, preparing meeting and presentation materials, facilitation of consensus-based processes, and preparation of summary reports.

Barbara is known for clear thinking and analysis, and helping clients build consensus and reduce conflict through a well-guided meetings and planning processes. Her collaborative approach creates widespread support for project results. Sheinberg Associates has enjoyed long-term relationships with many clients who return for help with new challenging projects.



**Current Employer: Sheinberg Associates**

204 N. Franklin St., Ste. 1  
Juneau, Alaska 99801  
907-586-3141

**Position: Principal, Senior Planner, Facilitator**

**Duration: 1989 – present (December 2006)**

### Education

1978 B.S. Geology, Beloit College

1983 – 1985 Graduate work toward M.S. Planning, University of Alaska Anchorage

### Professional Memberships

- Member, American Institute of Certified Planners,(AICP); registration 0119992
- Member, Alaska Planning Association, Southeast Region Vice-President
- Member, American Planning Association
- Member, Southeast Conference, Environment Subcommittee
- Member, Juneau Downtown Rotary Club
- Member, Juneau Chamber of Commerce
- Past member, Juneau Planning Commission 1989-1995
- Past member, Juneau Health Care Taskforce