



Sheinberg Associates
Community & Strategic Planning, Facilitation

Zoë Morrison, MCIP
Senior Planner

Zoë Morrison is a Senior Planner at Sheinberg Associates. She is a member of the Canadian Institute of Planners and has a Masters in Urban and Rural Planning. Before joining Sheinberg Associates, Zoë spent four years working as a planner and senior planner for the City of Whitehorse in the Yukon Territory.



Zoë was the lead planner for the Non-Motorized Transportation Plan for Juneau, the Downtown Plan for Whitehorse and the Riverfront Infrastructure Improvement Project in Whitehorse. Zoë also has experience with comprehensive plans, zoning codes, heritage restoration, residential neighborhood design, environmental protection and working with First Nations.

Zoë has extensive experience with managing the public engagement programs for complex planning projects. This work included organizing a range of collaborative public consultation events including design charrettes, workshops and community mapping exercises. Zoë has been responsible for facilitating public meetings, collecting, analyzing and integrating public input as well as communicating with the public, politicians and the media about planning projects.

One of Zoë's most successful and exciting projects was the Whistle Bend Charrette. Zoë worked with a team to plan and facilitated the public process for the planning of this new neighborhood in Whitehorse. The charrette was a five day collaborative planning workshop where 60 members of the public, stakeholders, landowners, technical experts, planners and politicians worked together to develop a plan for this new sustainable area. The Whistle Bend Charrette process has won several awards and has been recognized as an innovative and inclusive way to approach public engagement.

Current Employer: **Sheinberg Associates**
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Education

1997 B.Sc. with Honors in Physical Geography, McGill University
2004 Masters in Urban and Rural Planning, Dalhousie University

Professional Memberships

- Member, Canadian Institute of Planners